

Arcanum in the news



BRITISH POLO DAY MARKS SINGAPORE'S JUBILEE YEAR WITH A GLOBAL CELEBRATION OF HORSEMANSHIP

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By British Polo Day

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Global Presenting Partner Land Rover and 30 partners bring together the best of British brand heritage and craft

16th September 2015 – On Saturday 31st October 2015, the Asian leg of British Polo Day's Global Series continues with the return of British Polo Day Singapore. The event marks the fourth British Polo Day to take place in Singapore and proudly presents an unprecedented collection of 30 leading brands celebrating British heritage and craft. In this Jubilee Year - celebrating an extraordinary transition from small island port to thriving metropolis - Singapore is undoubtedly a fitting host for British's Polo Day's unique business platform.

Commenting on British Polo Day Singapore, CEO Edward Olver commented: "We are very much looking forward to the return of British Polo Day Singapore, which was last held in 2013.

We are entering a new economic era economic insight and power is shifting. As the only global polo events network of its kind, we are in a strong position to maximise on this uncertainty with 10 annual lily-pads enabling our partners to realise the unparalleled opportunities that British Polo Day provides.

Singapore's fabulous and sensitive marriage of 'tradition' and 'new' is an ideal platform for the British Polo Day proposition. Set in the heart of South East Asia - where the appetite for British heritage and craft is so great - we expect this year's event to generate quite a buzz in social and business circles as Singapore celebrates its own Golden Jubilee year in the country's history."

Steeped in tradition, the prestigious Singapore Polo Club is Asia's oldest polo club. Set against the iconic modern skyline of the city, this bastion of polo heritage will welcome British Polo Day Singapore's VIP guests for a Champagne Taittinger Reception on arrival and formal sit-down lunch by Shangri-La. A traditional Quaich experience with Royal

Salute 21 Year Old whisky by Torquhil Campbell, The 13th Duke of Argyll will then toast to an afternoon of fast-paced, exhilarating polo.

In the first match of the day - The Land Rover Trophy - home team RJI Singapore Polo Club I will take on Hackett British Schools: set to be a closely-fought contest and an exciting start to the day's polo. Before the onset of the second match, VIPs and guests will enjoy a traditional afternoon tea pitch-side, before 'treading the divots'.

No doubt displaying some excellent riding, spirit and bravery, the Shangri-La Singapore Polo Club II team will take to the pitch against the visiting Royal Salute Oxbridge team in The Hackett Cup: the final match of the day.

With all players vying for a place on the Official Prize Giving podium, competition will be stiff for the superb bespoke-designed British Silverware Cup and Trophy, as well as The Royal Salute 'Most Valuable Player', the Holland & Holland 'Shot of The Day' and 'Best Playing Pony' - not to mention Hackett's 'Best Dressed'!

Players will go head-to-head on horseback, guests will also be swinging their mallets on the Harrods Garden Party croquet pitch - while others look on enjoying the sunshine with the resident Harrods Green Man or sitting for the artistically-adroit caricaturist!

As the sun sets, cocktails will be flowing at the CÉ LA VI bar, while a fashion show by Gnossem showcasing some of Asia's most exciting, cutting-edge designers - and new house label CHI CHI VON TANG - mark the onset of the evening's after party.

Travelling with Abercrombie & Kent, British Polo Day Singapore guests and VIPs will spend the preceding days exploring the bustling, vibrant city with an official British Polo Day Singapore Launch Party, private dinner co-hosted with Billionaire Magazine, a players' Jermyn Street Gentleman's Grooming Experience with D.R. Harris & Co and an exclusive cocktail reception at Gnossem's new store to mark the launch of the inaugural CHI CHI VON TANG collection.

British Polo Day Singapore takes place on Saturday 31st October 2015 at The Singapore Polo Club.

The event is partnered with Land Rover, RJI Capital, Royal Salute, Hackett London, Harrods, Justerini & Brooks, Charles Russell Speechlys, Champagne Taittinger, Holland & Holland, British Silverware, Shangri-La Hotel Singapore, Billionaire.com, Gnossem, Global Partnership Family Offices, Benthorp, Brompton, Great British Racing International, Bonas MacFarlane Education, Abercrombie & Kent, Taylor Morris Eyewear, D.R Harris & Co, Cassabo, Paul A Young Fine Chocolates, Floris, Jax Coco, South Kensington Club, The Grosvenor Stationery Company, 3rd Home, The Cavalry & Guards Club, Walpole, Pendragon Productions.