



ANNA POPOVA

Anna Popova is Executive Vice President for Corporate Strategy and New Ventures at the Group level. In that capacity, she sits on Arcanum's board and management committee. She is responsible for developing and managing the Group's long-term strategic planning and overseeing operations for all active projects. She actively manages investor relations, developing and preserving stakeholder value and she is responsible for the Group's New Ventures team. Reporting directly to the CEO she is also responsible for management of effective workflow at Group level and integration with key operating companies.

Ms. Popova joined RJI Capital (a subsidiary of Magellan Holdings) as Vice President, New Ventures in 2009, and subsequently was promoted to Senior Vice President for Strategic Planning in 2012, where she led the company's efforts in new ventures, and developing new revenue lines for future growth.

Ms. Popova has nearly 20 years of expertise in strategic and management consultancy, business transformation, and international business management, having gained a wealth of corporate and commercial experience while working with some of the world's largest multinational firms.

Prior to joining RJI Capital, Ms. Popova worked at one of the leading management consultancies, PA Consulting, where she advised multinational corporates and U.K. government entities in the areas of growth strategies, business transformation, strategic communications, stakeholder management and corporate development. During her tenure there, she led a variety of successful projects, ranging from the development of a new strategy to the implementation of one of the most significant communications and stakeholder relations campaigns in the U.K.

Ms. Popova's previous clients have included the BBC, BP, Thomson Reuters, the U.K. government and various multinational corporations.

In addition to her strategic advisory experience, Ms. Popova has held a number of other positions, including a strategic business development role for oil super major Royal Dutch Shell. During her time at Shell Downstream, she advised the

Company's senior management on new market entry strategies and managed stakeholder engagement for the largest transformation program in Shell Retail. During her role at Shell, Ms. Popova also gained experience in brand development, communications and reputation management.

She is based in the Company's London offices.